CHAPTER 1 (OVERVIEW OF FASHION)

1.1 UNDERSTANDING FASHION

Q.1. What is the aspiration value of fashion?
Q.2. Define fashion according to generic term.
Q.3. Name different academic areas related to fashion.
Q.4. Define fashion according to an average person, economist, sociologist and psychologist.
Q.5. How fashion is a serious business?
Q.6. What steps the fashion industry follows.
Q.7. Give the latin word of fashion with meaning?
Q.8. Name the fashion educationalist and writer and define its fashion culture.
Q.9. Write the quotes of fashion designers Giorgio Armani and Ralph Lauren.

1.2 FACTORS INFLUENCING FASHION

Q.1. Explain human nature.
Q.2. What does fashion expresses?
Q.3. What does fashion reflects?
Q.4. What is ‘Zeitgeist’?
Q.5. Name the dominating events of fashion.
Q.6. Which celebrities influence fashion?
Q.7. How the geographical factors which affect fashion?
Q.8. What is the result of technological advancements in textiles?
Q.9. What is smart or intelligent textiles?
Q.10. Name the famous political personalities who influenced fashion?

1.3. KEY CONCEPTS AND TERMINOLOGY

Q.1. Explain the variety of creative activities.
Q.2. What is the difference between art, craft and design?

Q.3. Give the French word of ‘design’ with its meaning?

Q.4. What do you mean by designers? Name different designers with their definition.

Q.5. How does fashion affected by seasonal trends?

Q.6. What is trend watching?

Q.7. What is coat-tail or bandwagon effect?

Q.8. What is a collection?

Q.9. Give full form of RTW.

Q.10. Define style according to signature style, for a particular design, personal style.

Q.11. What is eponymous?


1.4 MOVEMENT AND DIRECTION OF FASHION

Q.1. What do you mean by movement of fashion?

Q.2. Explain fashion spreads in different directions through different media with examples.

Q.3. What is forecasting?

Q.4. What is predicted in trend books?

Q.5. What does forecast books and periodicals include?


Q.7. Give examples of pendulum swing.

Q.8. Explain different phases of fashion cycle.

1.5 CONSUMER- INNOVATORS, MOTIVATORS, FOLLOWERS, VICTIMS

Q.1. What is consumer segmentation?

Q.2. What does psychographics combine of?

Q.3. Broadly categorized consumer group and explain it.

Q.4. Explain different kinds of fashion influentials?

Q.5. Explain ‘who’ and ‘why’ of psychographics.

1.6. FASHION FORECASTING

Q.1. What is fashion forecasting?
1.7. THEORIES OF FASHION MOVEMENT
Q.1. Explain different theories of fashion movement?
Q.2. Explain the way in which the designers showcase their designs like Gianni Versace, Manish Arora.
Q.3. characterized the qualities of high fashion.

1.8. SALIENT CHARACTERISTICS OF FASHION DESIGNER AND BRANDS
Q.1. What are the characteristics of fashion designer?

1.9. INTERNATIONAL TRADE IN FASHION
Q.1. In terms of international trade, how the textile and apparel industry has emerged.
Q.2. Name the different activities for which the professionals in international trade are responsible.
Q.3. Name the biggest importer of apparel in the world? Name the other countries who follows it.

1.10 FASHION REGULATORY BODIES IN FASHION
Q1. What is the responsibility of Ministry of Textiles?
Q2. Write full form of EPC.
Q3. What are the functions of EPC?

1.11 ROLE OF FASHION PROFESSIONALS
Q1. Name different subjects taught in fashion stream?
Q2. Explain different fashion professionals.

CHAPTER 2 (INTRODUCTION TO FABRICS, DYEING AND PRINTING)

2.1 TEXTILE FIBRES
Q.1. What is the basic unit of all textile fibres?
Q.2. What are polymers? What is its use?
Q.3. Classified fibres based on origin with table.
Q.4. Why cotton fibre can be affected by direct sunlight?
Q.5. Write properties of jute.
Q.6. Why wool is suitable for wearing in winter?
Q.7. Write the advantages of man-made fibre.
Q.8. From which word viscose derived from?
Q.9. Explain the cross section of cotton and silk fibre with diagram.
Q.10. Name the thermoplastic fibre with its properties.

2.2. YARNS
Q.1. Explain the process of yarn formation with diagram.

2.3. WEAVING
Q.1. What is weaving?
Q.2. Classified looms. Differentiate between them?
Q.3. Explain the basic operation during weaving?
Q.4. Name different kinds of weaves and explain them with their graphical representation.

2.4 DYEING & PRINTING
Q1. What is dyeing?
Q2. Why dye molecules are coloured?
Q3. Classified dyes and explain it.
Q4. Where the use of natural dyes was found in 2600 B.C.?
Q5. Write advantages and limitations of natural dyes.
Q6. Write advantages and limitations of synthetic dyes.
Q7. Explain classes of synthetic dyes with table.
Q8. Explain general theory of dyeing.
Q9. Explain different ingredients used in printing of textiles.
Q10. Explain block printing location in India with table.
Q11. Name traditional methods of printing.
Q12. Explain different methods of printing.

CHAPTER 3 (DESIGN FUNDAMENTALS)

3.1. MEANING OF DESIGN
Q.1. Define Design.

3.2 BASIC ELEMENTS OF DESIGN
Q.1. What are the fundamental component of any design composition.

Q.2. What does multiple lines create.

Q.3. What does lines signify?

Q.3. Give any two examples of organic, geometric and abstract shaper?

3.3 COLOUR THEORY

Q.1. Explain different colour schemes with example?

3.4. LANGUAGE & PSCYOLOGY OF COLOURS

Q.2. Explain the messages and meaning of colour – White, Black, Red, Yellow, Blue, Orange, Violet.

3.5. PRINCIPLES OF DESIGN

Q1. Explain different principles of design.

Q2. How can contrast achieved?

Q3. What does Emphasis communicate?

Q4. Give an example of symmetrical balanced composition.

3.6. SILHOUETTE AND PROPOTION IN APPAREL

Q1. Define Silhouette.

Q2. Explain different types of silhouette.

CHAPTER -4 MATERIAL TOOLS AND PROCESSES OF PRODUCT MAKING

4.1 INTRODUCTION TO SEWING MACHINE

Q1. Name the important tool of sewing equipment.

Q2. What is the basic requirement of any sewing machine?

Q3. What kind of machine used in the industry globally and what kind of machine used for knits?

Q4. Why the machine is called lockstitch?

Q5. List the steps to be followed in sequence for:-

1. Filling in the bobbin.
2. Raising the bobbin thread.

Q6. How the pressure of foot amount matters?

4.2 SEWING TOOLS, SAFETY RULES AND SEWING AIDS

Q.1. Which no. of needle is used for lightweight fabric and for heavy weight fabric.
Q.2. Explain different types of threads.

Q.3. Write full form of SPI.

Q.4. Write any ten safety rules while operating a machine.

Q.5. Explain any ten sewing aids.

4.3 HOME FASHION PRODUCTS

Q.1. What are the various product categories in Home fashion?

Q.2. Explain the difference between stitched and unstitched textiles with examples?

4.5 LEATHER FASHION PRODUCTS

Q.1. What is an artificial leather. Give examples?

Q.2. What are the various product categories in leather?

Q.3. Name any two fake leathers used in making products which are look alike of leather goods.